

INCA launches new member directory for the external wall insulation (EWI) industry

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With imagery

INCA, the recognised trade association for the external wall insulation (EWI) industry in the UK, announce the launch of a new online directory to promote its membership and to make it simple for homeowners, landlords, main contractors and specifiers to find and connect with reputable EWI suppliers, installers and associated companies relevant to the requirements of their specific project.

Key Functionality:

- Search by member type: EWI system designer, installer, component supplier or service provider.
- Filter by project size and type.
- Drill down by local area or find the nearest member.
- Read more about each specific member company, view case study images and download brochures and literature.
- Website and social media links included for more information.
- Contact details provided for direct dialogue.

Why Choose An INCA Member:

INCA was formed in 1981 to represent the external wall insulation industry throughout the UK and to promote technical excellence, high quality and best practice throughout the EWI industry. Today INCA represent the major system designers and a nationwide network of specialist EWI installers along with key component suppliers and service providers to the EWI industry.

The criteria for joining INCA, the recognised trade association for the UK external wall insulation industry, is both stringent and robust. All members must be able to demonstrate:

- experience and competence in EWI (providing references accordingly)
- an ongoing training and development program
- full legal compliance with all relevant accreditation / certification / insurance in place
- a proven trading history
- a strict health and safety policy
- an operational quality management system (UKAS accredited in most cases)

INCA system designer members are also required to:

- hold appropriate levels of professional indemnity insurance
- have a UK based technical department with training facilities

- supply fully accredited, certified and guaranteed systems with products supplied from a UK base

INCA Contractor members are also required to :

- hold SSIP accreditation
- provide trade references and EWI reference projects to enable standards of workmanship to be vetted

By joining INCA all members are signing up to a strict code of practice designed to ensure high standards of professionalism and conduct, the use of sound, compliant systems, the highest quality of installation, full legal, regulatory and technical compliance and a dispute resolution process should it ever be required.

This means that choosing an INCA member provides the peace of mind associated with dealing with an EWI expert with overarching values of quality, customer service, best practice and business excellence. INCA members have all joined because they want to actively endorse and support industry efforts to drive best practice and excellence in all things related to external wall insulation ... each one of them is an ambassador for the EWI industry and that's what sets them apart and why you should always look for the INCA Member badge of quality and assurance.

The NEW INCA Member Directory

The new INCA member directory is designed to make it easy for homeowners, landlords, main contractors and specifiers to find and connect with reputable EWI suppliers, installers and associated companies relevant to the requirements of their specific project.

The directory link: <https://www.inca-ltd.org.uk/inca-ewi-directory/>

All members are listed equally with the search filters returning the most relevant results presented in either random order or closest first.

Filters include:

- member type (system designer, installation contractor or associated organisations)
- project size / type (small to large, high rise etc) and area covered
- additional filter by keyword
- a search for the nearest member by postcode (particularly appropriate for small, private works)

Each member company has its own listing which they will be able to maintain directly. This includes:

- a write up about the company, the work they do and the area they cover
- brochures, literature and downloads

- images and case studies
- website and social media links
- direct contact details

Further development of the directory and expansion of the functionality is ongoing, and promotion will now begin in order to establish the INCA member directory as the premier resource for anyone looking to employ an EWI specialist at any stage of a project.

John Sparrow, Executive Director of INCA said:

“The launch of the new INCA member directory represents a significant benefit to our membership and to the industry as a whole. It makes it simple for anyone looking to install EWI to find and connect with a relevant specialist who holds true the INCA values of quality, customer service, best practice and business excellence. It gives the homeowner, landlord, specifier or main contractor the peace of mind that they are dealing with an EWI expert who fully and actively supports these overarching values.

It’s important to remember that INCA is a not-for-profit trade association – our members have all joined because they want to actively endorse and support industry efforts to drive best practice and excellence in all things related to external wall insulation ... each one of them is an ambassador for the EWI industry and that’s what sets them apart and why you should always look for the INCA Member badge of quality and assurance – our new directory now makes it easy to do just that.”

ENDS

For more information contact John Sparrow, Executive Director for INCA at: john.sparrow@inca-ltd.org.uk / 0330 1246585.

- **INCA Directory:** <https://www.inca-ltd.org.uk/inca-ewi-directory/>
- **INCA Website:** <https://www.inca-ltd.org.uk/>
- **INCA Media Centre:** <https://www.inca-ltd.org.uk/about-inca/inca-media-centre/>

Notes to Editor

About INCA

- INCA is the recognised trade association for the External Wall Insulation (EWI) industry representing system designers, specialist installers and key component suppliers
- INCA has proven longevity as a trade body dating back 40 years. Current membership is 75, please refer to the INCA website for a current breakdown of our membership types: contractors, manufacturers, and associates

- INCA's vision: The delivery of growth in sustainable fabric performance solutions as the primary focus in combating fuel poverty and protecting the environment
- INCA's mission: To represent and support members of the External Wall Insulation industry through technical excellence, effective collaboration, strong communications, and member benefits